



October 18, 2021

Re. Proposed Mello Act Ordinance

Dear Los Angeles Planning Land Use & Management Committee:

The California Women's Law Center ("CWLC") is a non-profit law and policy center whose mission is to create a more just and equitable society by breaking down barriers and advancing the potential of women and girls through transformative litigation, policy advocacy and education. We focus on addressing economic justice, gender discrimination, violence against women, and women's health.

Venskus & Associates, APC is a boutique law firm litigating in the areas of housing rights and environmental/land use. The law firm represents and advocates for traditionally under-represented plaintiffs, such as low-income tenants, community organizations and environmental groups.

Venskus & Associates represents Citizens Preserving Venice, Keep Neighborhoods First, Citizens Protecting San Pedro, and Joe Gatlin, the former President of the Barton Hill Neighborhood Organization, a party in the Settlement Agreement Concerning Implementation of the Mello Act in the Coastal Zones within the City of Los Angeles ("Settlement Agreement").

We write to urge the Los Angeles Planning Land Use & Management Committee ("PLUM") to ensure that its proposed Mello Act Ordinance (CPC-2019-7393-CA, CF 15-0129-S1) does not:

- exceed the City's jurisdiction by conflicting with, or changing the meaning of, state law;
- run afoul of the Settlement Agreement;
- establish a law that is weaker than the City of Los Angeles' ("City") Mello Act Interim Administrative Procedures ("IAP").

The Settlement Agreement provided that the City must adopt Interim and Permanent Ordinances to implement both the Mello Act and the provisions of the Agreement. In response, the City adopted the IAP in 2000. In 2015, the City Council requested that City Planning prepare a permanent ordinance, but one was not adopted at that time. In April 2019, the City Council directed the Planning and Housing Departments to prepare and present a permanent ordinance to implement the Mello Act. In December 2019, the City's proposed Mello Act Ordinance was released. On February 25, 2021, the Planning Commission reviewed the proposed ordinance, but the vote was continued to May 13, 2021.

Adopting a permanent ordinance is an important step to protect housing stock including, specifically, affordable and Rent Stabilized (RSO) housing in the City’s coastal zones, and to prevent displacement of people and communities. The ordinance must be in accordance with controlling state law and the Settlement Agreement. *As currently proposed, the Mello Act Ordinance is not in accordance with controlling authority and thus exceeds the City’s jurisdiction.*

I. The purpose of the Mello Act is to preserve residential structures in the coastal zone, to protect existing affordable housing, and to provide new affordable housing

As stated in the IAP, under the Mello Act each local jurisdiction shall enforce three basic rules—

1. maintain existing residential structures,
2. replace converted or demolished affordable units
3. provide inclusionary residential units in new housing developments.

However, by adding clause 12.21.H.c.7. Mixed Use in the draft Mello Act Ordinance, the City is not honoring the first requirement, which states:

“Existing residential structures shall be maintained, unless the local jurisdiction finds that residential uses are no longer feasible.” (IAP pg. 7.)

California courts also have made clear that the Mello Act’s purpose is to preserve housing in the Coastal Zone. The Court of Appeal stated that the purpose of the Mello Act is:

“to preserve residential units occupied by low or moderate-income persons or families in the coastal zone.”¹

The California Supreme Court similarly explained that

“[t]he Mello Act supplements the housing elements law, establishing minimum requirements for housing within the coastal zone for persons and families of low or moderate income.”²

In fact, the Mello Act specifically mentions the housing elements state law, making it clear that the Mello Act is a law that protects housing for all income levels and certainly not one that would allow for non-residential uses. One of the main avenues the Mello Act prescribes for protecting residential housing is to limit the ability to convert existing residential structures to non-residential uses. To allow such conversions would not only violate both the letter and the spirit of the Mello Act, but it would plainly threaten housing, by allowing its destruction for purposes of a more lucrative commercial use, including mixed use projects, thus displacing families and damaging coastal communities that are already holding on by a thread—exactly what the Mello Act was intended to prevent.

The Mello Act states:

¹ *Venice Town Council v. City of L.A.*, 47 Cal. App. 4th 1547, 1552-53 (1996).

² *Pacific Palisades Bowl Mobile Estates, LLC v. City of Los Angeles*, 55 Cal. 4th 783, 798 (2012) (emphasis added).

“The conversion or demolition of any **residential structure** for purposes of a nonresidential use which is not ‘coastal dependent,’ as defined in Section 30101 of the Public Resources Code, shall not be authorized unless the local government has first determined that a residential use is no longer feasible in that location.”

This language is repeated in IAP section 4.1 (also covered in the Settlement Agreement, section VI.C.1.):

“The Mello Act states that the Demolition or Conversion of **residential structures** for the purposes of a non-Coastal-Dependent, non-residential use is prohibited, unless the local jurisdiction first finds that a residential use is no longer feasible at that location.”

II. As proposed, the draft Mello Act Ordinance exceeds the City’s jurisdiction and violates the Settlement Agreement.

The draft Mello Act Ordinance exceeds the City’s jurisdiction. Under article XI, section 7 of the California Constitution, “[a] county or city may make and enforce within its limits all local, police, sanitary, and other ordinances and regulations not in conflict with general laws.”³ The Mello Act is a state statute; therefore, any attempt to enact an ordinance in conflict with it is in excess of the City’s authority.

The City must also comply with the Settlement Agreement in enacting the Mello Act Ordinance. The permanent ordinance must be consistent with both the Mello Act and the provisions of the Settlement Agreement. Adopting an ordinance that is contrary to the provisions of the Settlement Agreement would be in violation of the Settlement Agreement itself.

III. Words have meaning: terminology in land use law is specific

The draft Mello Act Ordinance new proposed provision (LAMC 12.21H.c.7.) for conversion to mixed uses changes the meaning and application of the Mello Act by stating:

“Mixed Use Development. A proposed mixed use development may not result in a net reduction in the total number of existing Residential Units unless a residential use is no longer feasible. A mix of uses is permitted, so long as the structure provides all required Replacement Affordable and Inclusionary Units.”

This new provision would allow for the conversion of one hundred percent residential structures to non-residential mixed uses and by doing so, change the meaning, spirit, and purpose of the Mello Act. This change is in direct violation of the Mello Act and the Settlement Agreement, which explicitly forbid the conversion of a residential structure to a non-residential use.

This new conversion provision included in the draft Mello Act Ordinance essentially changes the Mello Act, as follows:

³ *Sherwin-Williams Co. v. City of L.A.*, 4 Cal. 4th 893, 897 (1993).

“Conversion or demolition of any ~~Residential Structure~~ **residential unit or residential use**, for purposes of a non-residential use that is not Coastal-Dependent, is prohibited, unless a residential use is no longer feasible at that location.”

This new provision has the effect of replacing the word “structure,” as used in the Mello Act, the Settlement Agreement and IAP, with “unit or use.” The words “structure” and “unit” are not interchangeable. Nor are the words “unit” and “use.” The word “structure” refers to an entire building as an entity, while the word “unit” refers to an individual dwelling, which may be one of many within a single structure. This is an important distinction, because the use of the word “structure” in both the Mello Act and the IAP intentionally protects the entire residential building.

The terminology used in land use law is specific and purposeful. The use of “unit” in the Mello Act pertains to sections of the law related to protecting existing affordable housing or providing inclusionary affordable housing, whereas “structure” relates to the protection of housing from the desires of developers for more lucrative commercial uses, including mixed use.

A residential structure in a commercial zone may also not be changed to a mixed use, as the Mello Act specifically protects housing regardless of zoning. Furthermore, the definition of a “residential structure” does not include “mixed use,” which is considered a commercial use and is restricted to commercial zones. A “residential structure,” on the other hand, is permitted in both residential and commercial zones. They are far from equivalent. Therefore, the substitution of “unit or use” in the proposed ordinance amounts to a sleight of hand, *apparently to promote the substitution of mixed use structures in place of residential structures*. This was clearly not the intent of the clear and carefully chosen language of the Mello Act, the Settlement Agreement and the IAP.

Municipalities are permitted to strengthen the local implementation of a statute, but not to weaken it. As per the Mello Act, Government Code Section 65590(k) “...This section establishes minimum requirements for housing within the coastal zone for persons and families of low or moderate income. It is not intended and shall not be construed as a limitation or constraint on the authority or ability of a local government, as may otherwise be provided by law, to require or provide low- or moderate-income housing within the coastal zone which is in addition to the requirements of this section.” The present use of the term, “residential structure” protects an entire building, whereas “residential unit or use” does not, necessarily. It would therefore weaken the implementation of the statute and is thus beyond the jurisdiction of the City.

IV. Conversion to mixed use is used as loophole to allow unpermitted conversions to commercial uses

The City’s Mello Act Ordinance must also comply with the Mello Act’s intent. Since this new mixed use provision would effectively change the meaning of the law, in direct contradiction to the Act’s intent to protect housing, the City would be acting in excess of its jurisdiction.

The harm from the City's attempt to exceed its jurisdiction by allowing conversion or demolition of residential structures for purposes of non-residential use is not just theoretical. Developers of several recent projects have already seized on the current, draft language of the proposed Mello Act Ordinance to justify approval of the demolition or conversion of residential properties for purposes of mixed-use properties.

In addition, many developers have illegally converted an entire residential structure to commercial, non-residential use, with no consequence. Thus, the City is already allowing a loophole for developers to convert one hundred percent residential structures to "mixed use" and then failing to actually maintain any residential uses, in violation of state law and the Settlement Agreement.

A. Ongoing violations

One example is the property at 1214 Abbot Kinney Blvd. In 2014, the City approved a change of use from residential to mixed use, in violation of the Mello Act. Since then, the property has been used illegally as commercial office use with no residential use included.

There are numerous similar examples of unpermitted mixed uses or full commercial uses where the structures are only permitted for residential use.

B. Pending projects

Other Coastal Zone projects are pending that would violate the Mello Act by allowing demolition of 100% residential structures for purposes of a mixed-use development. If these projects are ultimately approved by the City, they will be in violation of the state Mello Act law, the Settlement Agreement, and the IAP. For example:

- The City approved a project at 811-815 Ocean Front Walk that proposes the demolition of three residential structures for purposes of a mixed-use commercial restaurant development (currently under appeal to the Coastal Commission).
- The City approved the project proposed at 1301-1303 Abbot Kinney, which is requesting a change of use from a 100% residential triplex structure to mixed use retail with two live/work units for the residential use. The project is currently under appeal to the Area Planning Commission.
- The City approved the project proposed for 800 Main, for a change of use of a 3-unit Artist in Residence building to a mixed use restaurant project with one Artist in Residence unit (currently under appeal to the Coastal Commission).
- A project proposed for 1410-1414 Main would demolish single-family dwellings for purposes of a large mixed use restaurant and office project, a Mello Act violation.
- A pending project, to be sited on the Venice Blvd median, would demolish a 5-unit apartment building at 204-208 N. Venice Blvd., for purposes of a mixed use project.

- Another example is the existing three bungalows at 1047 Abbot Kinney Blvd., which have certificates of occupancy as residential units but have for years been illegally used for a non-residential use. The City approved the demolition of those bungalows for purposes of the Venice Place mixed use hotel project, and although the project purports to provide three new residential units, they will be covered by the hotel’s CUB for in room alcohol service and they will be included in the hotel buildings, thus it is very likely that they will lose their identity as housing.
- There are other examples where the City approved a residential structure to be replaced by “artist in residence” use, but the actual use does not meet the code’s definition of artist and thus residential structures are being used for commercial use. This was a concern for the project at 1209 Abbot Kinney as the proposed “artist” use was a real estate agency, which does not meet the code’s definition of artist. The City also approved the demolition of a duplex at 1305-1307 Abbot Kinney for purposes of a restaurant project. In another case, at 1346 Abbot Kinney, the city approved a change of use from one Artist in Residence unit to beauty salon and one Artist in Residence unit.

These examples illustrate how the as-now-proposed Mello Act Ordinance provisions regarding conversion to mixed use contradict the Mello Act’s language and intent to protect housing, developers have exploited, are currently exploiting, and will likely continue to exploit this “mixed-use” loophole to effectively destroy residential housing, including especially affordable housing for low-income residents and communities of color, further causing a severe, unacceptable, adverse cumulative impact on housing, including affordable housing, in the Los Angeles Coastal Zones.

All of this is an unfortunate, perhaps unconscious, continuance of the City’s practices of institutional racism.⁴

There is a fast growing movement to commercialize housing in Venice, which continues to cause displacement of existing residents and a change in the residential character and social diversity of Venice. This effort is being pursued using several avenues: 1) a rash of applications for demolition or conversion of 100% residential structures in commercial zones (that are legal non-conforming) for purposes of mixed use projects (some examples above), 2) this effort by City Planning in its draft Mello Act Ordinance to allow demolitions and conversions of 100% residential structures for purposes of nonresidential mixed use projects, a significant violation of the Mello Act, the Settlement Agreement and the City’s current procedures for implementing the Mello Act, the IAP, and 3) an aggressive effort to change several residential zones in Venice to commercial zones so that the 100% residential structures in the previously residential zones can be converted to mixed use projects. Not only do these property owners want to commercialize existing residential structures in existing commercial zones, but they want to change several

⁴ On top of these egregious practices, the City has a pattern and practice of using the rent paid by existing unpermitted commercial uses (ref. 1301-1303 Abbot Kinney, 1047 Abbot Kinney, and 1639-1641 Abbot Kinney, among many others) to determine whether affordable housing must be replaced, a serious violation of the Mello Act and the Settlement Agreement and a practice that the City must never allow, and yet it openly allows it. This practice results in the loss of affordable housing.

existing residential zones into commercial zones so that they can commercialize those residential structures as well.

Developers and speculators intend to commercialize and commodify Venice Coastal Zone housing, and the City appears to be an ally in this effort. This will only serve to displace our lower income and most diverse and vulnerable residents, thus harming Venice's social diversity that is a key part of Venice's Special Coastal Community character, required to be protected by Coastal Act Section 30253(e) and LUP Policy I.E.1.

Allowing the demolition or conversion of residential structures for purposes of mixed use projects would cause a significant adverse cumulative impact on housing and residents in commercial zones in the Coastal Zone by causing the displacement of existing tenants. Not only will residents be displaced from their current homes, but they will also be displaced from the Coastal Zone because there is no lateral movement to similar lower-cost housing available. CWLC collected and summarized the data, and there are over 200 properties in Venice alone with 100% residential structures in commercial zones, with well over 1,800 units that would be put at risk by such a precedent, approximately 700 of which are RSO units. For the Venice, San Pedro and Playa del Rey Coastal Zones combined, there are almost 300 properties with 100% residential structures in commercial zones, with over 2,200 units that would be subject to displacement, almost 1,000 of which are RSO units. Allowing demolition or conversions of residential structures for purposes of mixed use projects would provide an incentive for owners to demolish or convert existing residential structures, which are typically lower cost affordable units, for purposes of mixed-use projects, because the ability to commercialize these residential structures would significantly increase the value of their properties.

V. If not amended, the draft Mello Act Ordinance will disproportionately harm low income communities of color in the Coastal Zone as new mixed use development will be encouraged

The impact of the destruction of housing that has and will continue to result from the Mello Act Ordinance if the ability to convert residential structures to mixed uses is not eliminated, disproportionately harms communities of color. In 2017, California had nearly two million rent burdened households of color that spent more than thirty-percent of the household income on rent and utilities.⁵ There were also 1.6 million extremely low-income renter households, two-thirds of which were households of color.⁶ During the COVID-19 pandemic, there has been a disproportionate financial impact on populations of color, which has created even greater disparities.⁷ **All housing will be put in jeopardy in the Coastal Zone if the draft Mello Act Ordinance is not amended to prohibit demolition or conversion of residential structures for purposes of mixed use developments, and those who will be impacted most are low-income people and communities of color.**

⁵ AMEE CHEW & CHIONE LUCINA MUÑOZ FLEGAL, POLICY LINK, FACING HISTORY, UPROOTING INEQUALITY: A PATH TO HOUSING JUSTICE IN CALIFORNIA 14 (2020), https://www.policylink.org/sites/default/files/pl_report_calif-housing_101420a.pdf.

⁶ *Id.*

⁷ See Kelly Anne Smith, *Covid and Race: Households of Color Suffer Most From Pandemic's Financial Consequences Despite Trillions in Aid*, FORBES (Sept. 17, 2020), <https://www.forbes.com/advisor/personal-finance/covid-and-race-households-of-color-suffer-biggest-pandemic-consequences/>.

This is especially true because by allowing such mixed use developments to replace residential structures the current draft of the Ordinance actually encourages, rather than discourages, displacement. With the “mixed use” loophole, developers are encouraged to demolish the building and erect a new building in its place, thus displacing families currently living in older housing stock which is always, by definition, more affordable than new units deemed “affordable” pursuant to federal and state law. The City must not encourage destruction of existing housing, including affordable housing, so that more lucrative commercial mixed use projects can be built in the Coastal Zone, especially when such a concept runs completely contrary to the Mello Act’s intent. This would be a boon to developers and would cause a steady stream of property owners getting richer on the backs of existing renters in the Los Angeles Coastal Zones as they will be displaced when mixed use projects replace residential structures.

VI. Conclusion

We understand that the City’s priority is to increase housing, but it must be done within the confines of the law and not by allowing demolitions or conversions of residential structures for purposes of mixed use, in violation of the Mello Act.

We too support mixed use developments, but only where they replace existing commercial uses and thus add housing.

The Mello Act’s purpose is to protect all housing in the Coastal Zone, as well as to protect existing and provide for new affordable housing.

For the foregoing reasons, to ensure the City is acting within its jurisdiction and that the Mello Act and Settlement Agreement are not violated, we respectfully ask you to eliminate any and all proposed Mello Act Ordinance language that would allow for demolition or conversion of residential structures for purposes of non-residential/commercial mixed use projects and to make explicit in the new ordinance that this is not allowed.

Sincerely,

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